Is your website legally compliant?

There is currently over a billion websites in the world; of which approximately one million are South African. Websites can offer a very effective tool to promote and market your business both locally and abroad. How many of that number of websites comply with all relevant and applicable legislation? As a result of the focus being on the aesthetic value and functionality of a website, the legal content and legal requirements are often neglected.

As a basis, the Electronic Communications and Transactions Act 25 of 2002 contains a number of requirements that have to be met in terms of content on a website. Furthermore, several industries have additional requirements that also have to be complied with in order to be legally compliant.

These legislative provisions have been introduced to protect both the supplier and the consumer. With the increase of cyber crime, it is important to reassure your clients or consumers that the website they are accessing is in fact legitimate. Not only is the website content a legal requirement, it will also assist your organisation in risk management and limitation of liability.

Contact us for an independent website legal compliance assessment, assistance in corrective action implementation as well as the drafting of policies and website content.